

# Find Your Future in Tech

February 2023 - March 2025



*tech is*  **making waves**  
in Newfoundland and Labrador

## \$32.5M

Government of Canada investment to support technology training and upskilling education in NL.

## Raising Awareness

### 37.5M Digital Impressions

Locally, nationally, and internationally via the Tech is Making Waves campaign.

### 2.65M Views on Air Canada

Forced View Roadblock ad on all Air Canada flights in June, 2024 for National and International travellers.

**508,000** Unique users reached via Facebook and Instagram ads.

**382,000** Unique users reached via LinkedIn ads.

## Learners

### 7,500+

Learners Applied

### 3,988

Learners Enrolled

### 3,650+

Learners Expected to Complete Training by March 31, 2025

## Learner Satisfaction Survey

### 95%

Participants surveyed who said Find Your Future in Tech effectively furthered their training goals.

### 76%

Participants surveyed who said Find Your Future in Tech boosted their confidence in tech-related skills and abilities.

### 92%

Participants surveyed who said the training provided them with relevant skills.

### 79%

Participants surveyed who said they intend to work in the NL tech sector.



technl.ca

# Equity, Diversity, and Inclusion

# 63%

of learners self-identified as members of equity-priority groups.

# Representation Across Equity-Priority Groups

- **1,379** Women
- **459** Members of Racialized Communities
- **310** New Canadians
- **294** Persons with Disabilities
- **98** Indigenous
- **46** LBGTQIA+



## 11 Training Partners



## Training Offered

- Advanced Computing
- Arc GIS
- AWS Certifications
- Build Websites without Coding
- Building an AI Tool with JavaScript
- Cybersecurity Certifications
- Digital Content Creation
- Digital Office Administration
- EDI Research
- EDI Training
- Employment Skills Training
- Generative AI
- Orientation to Trades and Technology
- Ship Design
- Software Development
- Software Development QA/QC
- Technical Sales

## 86% Completion Rate

(as of December 31, 2024 with an overall expected completion rate of 94% by March 31, 2025)

**400+** received funding for diplomas and degrees.

**2,400+** received technology skills training through micro credentials and workshops.

**500+** people learned about pathways to careers in the NL tech sector via workshops and information session.