

THE INNOVATION CENTRE

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Sponsorship  
Opportunities





## **Executive Membership Options**

All annual sponsorships for the Innovation Centre will include:

- A thank you letter
- Recognition on our annual report and donor wall
- Invitations to the grand opening
- Listing on our website

### **L1 - \$20,000 - \$49,000**

- Prominence at the L1 level on our donor wall
- One print ad in the Telegram, Atlantic Business magazine or equivalent
- Listing in our grand opening press release
- Highlighted on IC's website recognition page

### **L2 - \$50,000 - \$99,000**

- Prominence at the L2 level on our donor wall
- Two print ads in the Telegram, Atlantic Business magazine or equivalent
- Acknowledgement of support in our grand opening press release
- Prominent recognition on IC's website recognition page

### **L3 - \$100,000+**

- Prominence at the L3 level on our donor wall
- Prominent recognition in our grand opening press release
- Attendance and opportunity to speak at our AGM
- Opportunity to host a branded annual event (must align with IC Programming)
- Prominence on IC's website recognition page

## L4 - Naming Opportunities Partner

- Additional recognition of signage for naming a space in our building
- Private reception for your guests before launch event

### Naming Opportunities 2023

|                                  |                    |                            |                  |
|----------------------------------|--------------------|----------------------------|------------------|
| <b>Building</b>                  | <b>\$5,000,000</b> | <b>Open Office</b>         | <b>\$100,000</b> |
| <b>Front Reception Lounge</b>    | <b>\$500,000</b>   | <b>Offices (each)</b>      | <b>\$25,000</b>  |
| <b>Outdoor Event Greenhouse</b>  | <b>\$250,000</b>   | <b>Office Space</b>        | <b>\$25,000</b>  |
| Stadium Seating/Auditorium       | \$150,000          | Meeting Room               | \$25,000         |
| <b>Front reception boardroom</b> | <b>\$100,000</b>   | Lounges (mezzanine)        | \$25,000         |
| <b>Donor Wall</b>                | <b>\$25,000</b>    | <b>Offices (each)</b>      | <b>\$25,000</b>  |
| Mezzanine                        | \$50,000           | <b>Break Room</b>          | <b>\$20,000</b>  |
| Multipurpose room                | \$100,000          | Offices                    | \$20,000         |
| Multipurpose room                | \$100,000          | Open Office Space          | \$20,000         |
| <b>Welcome Garden</b>            | <b>\$50,000</b>    | Meeting Rooms (mezzanine)  | \$20,000         |
| <b>Outdoor Lounge Area</b>       | <b>\$25,000</b>    | <b>Phone Pods (each)</b>   | <b>\$15,000</b>  |
| <b>Lounge (front)</b>            | <b>\$30,000</b>    | Bench Seating Areas (each) | \$10,000         |
| <b>Meeting Pods (each)</b>       | <b>\$30,000</b>    | <b>Hot Benches (each)</b>  | <b>\$25,000</b>  |
| <b>Lounge (rear)</b>             | <b>\$30,000</b>    | Open Office Space          | \$50,000         |
| Open Office Space                | \$50,000           |                            |                  |

\* Bolded spaces are available immediately. Other areas will be available in the future phases.

### Programming Support (Assets) Opportunities 2023

|  |            |
|--|------------|
| High-Performance Computing (HPC) resources | Contact us |
| Pressure test chambre                      | Contact us |
| Next generation networks 'test bed'        | Contact us |
| Igloo immersive technology                 | Contact us |

### Pledge Period

Pledge period from commitment date: All sponsorship opportunities are for a period of up to 5 years (except for the naming of the building – up to 20 years).





## Contact us

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