

THE INNOVATION CENTRE

---

## Sponsorship Opportunities





## **Executive Membership Options**

All annual sponsorships for the Innovation Centre will include:

- A thank you letter
- Recognition on our annual report and donor wall
- Invitations to the grand opening
- Listing on our website

### **L1 - \$20,000 - \$49,000**

- Prominence at the L1 level on our donor wall
- One print ad in the Telegram, Atlantic Business magazine or equivalent
- Listing in our grand opening press release
- Highlighted on IC's website recognition page

### **L2 - \$50,000 - \$99,000**

- Prominence at the L2 level on our donor wall
- Two print ads in the Telegram, Atlantic Business magazine or equivalent
- Acknowledgement of support in our grand opening press release
- Prominent recognition on IC's website recognition page

### **L3 - \$100,000+**

- Prominence at the L3 level on our donor wall
- Prominent recognition in our grand opening press release
- Attendance and opportunity to speak at our AGM
- Opportunity to host a branded annual event (must align with IC Programming)
- Prominence on IC's website recognition page

## L4 - Naming Opportunities Partner

- Additional recognition of signage for naming a space in our building
- Private reception for your guests before launch event

### Naming Opportunities 2023

<b>Building</b>	<b>\$5,000,000</b>	<b>Open Office</b>	<b>\$100,000</b>
<b>Front Reception Lounge</b>	<b>\$500,000</b>	<b>Offices (each)</b>	<b>\$25,000</b>
<b>Outdoor Event Greenhouse</b>	<b>\$250,000</b>	<b>Office Space</b>	<b>\$25,000</b>
<b>Stadium Seating/Auditorium</b>	<b>\$150,000</b>	<b>Meeting Room</b>	<b>\$25,000</b>
<b>Front reception boardroom</b>	<b>\$100,000</b>	<b>Lounges (mezzanine)</b>	<b>\$25,000</b>
<b>Donor Wall</b>	<b>\$25,000</b>	<b>Offices (each)</b>	<b>\$25,000</b>
<b>Mezzanine</b>	<b>\$500,000</b>	<b>Break Room</b>	<b>\$20,000</b>
<b>Multipurpose room</b>	<b>\$100,000</b>	<b>Offices</b>	<b>\$20,000</b>
<b>Multipurpose room</b>	<b>\$100,000</b>	<b>Open Office Space</b>	<b>\$20,000</b>
<b>Welcome Garden</b>	<b>\$50,000</b>	<b>Meeting Rooms (mezzanine)</b>	<b>\$20,000</b>
<b>Outdoor Lounge Area</b>	<b>\$25,000</b>	<b>Phone Pods (each)</b>	<b>\$15,000</b>
<b>Lounge (front)</b>	<b>\$30,000</b>	<b>Bench Seating Areas (each)</b>	<b>\$10,000</b>
<b>Meeting Pods (each)</b>	<b>\$30,000</b>	<b>Hot Benches (each)</b>	<b>\$25,000</b>
<b>Lounge (rear)</b>	<b>\$30,000</b>	<b>Open Office Space</b>	<b>\$50,000</b>
<b>Open Office Space</b>	<b>\$50,000</b>		

\* Bolded spaces are available immediately. Other areas will be available in the future phases.

## Programming Support (Assets) Opportunities 2023

High-Performance Computing (HPC) resources	Contact us
Pressure test chambre	Contact us
Next generation networks 'test bed'	Contact us
Igloo immersive technology	Contact us

## Pledge Period

Pledge period from commitment date: All sponsorship opportunities are for a period of up to 5 years (except for the naming of the building – up to 20 years).





## Contact us

### Innovation Centre

710 Torbay Rd, St. John's, NL

e: [innovationcentre@technl.ca](mailto:innovationcentre@technl.ca)

t: 709.772.8324

w: [technl.ca/innovationcentre](http://technl.ca/innovationcentre)